



Come Home East Hants Association  
[ehtidefest@gmail.com](mailto:ehtidefest@gmail.com)  
[www.tidefest.ca](http://www.tidefest.ca)

Date: June 5, 2024

Municipality of East Hants  
15 Commerce Court  
Elmsdale, NS B2S 3K5

Subject: Sponsorship Request

Dear Members of the Council,

We are writing to request your renewed support for Come Home East Hants Society by sponsoring the venue rental for our annual event. As you may already know, for those who may not, Tide Fest is an annual community celebration since 2017, designed to bring together residents, businesses, and organizations to showcase the best our community has to offer. Our mission is to continue to grow our inclusive event that highlights local talent, promotes economic growth, and fosters community spirit with "Something for Everyone".

Event Name: Tide Fest  
Date: July 12-14, 2024  
Location: East Hants Sportsplex

In the earlier years of Tide Fest there was a partnership with the Sports Hall of Fame and since the pandemic that support no longer exists. Our smaller group of volunteers have been working diligently to rebuild our event and establish new sponsorships and supports throughout the community.

We have been advised that the municipality will honor the venue rental rate of \$4,000 (including tax) for this year's event that was established with the previous facility management team. We have been advised, as we were entirely unaware, that this amount is significantly lower than the current rate of over \$9,000 that would typically be billed for an event with our venue requirements.

To ensure the continued success and growth of Tide Fest, we are seeking the Municipality's crucial sponsorship at the higher level, not only for this year but for future events as well.

This will help us plan effectively and maintain Tide Fest as a cornerstone event in our community.

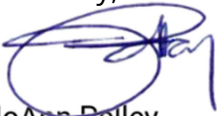
Tide Fest aims to be as inclusive as possible, providing a platform for all residents, businesses, and organizations to participate and showcase their contributions to the community. Tide Fest is organized by a not-for-profit society committed to giving back to the community. With the Municipality of East Hants as the venue sponsor and be promoted as the "Home of Tide Fest," we can ensure the event's sustainability and growth. This partnership will allow us to plan and execute future events with confidence, knowing that we have the Municipality's support.

We believe that Tide Fest has become a signature event for our community, celebrating our diversity, talents, and spirit. With your renewed support, we can continue to strengthen and grow this vision for Tide Fest as a beloved annual event.

We kindly request the Council to consider our proposal for full venue sponsorship, ensuring the event's success this year and in the future.

Thank you for your time and consideration. We look forward to the opportunity to discuss this proposal further.

Sincerely,



JoAnn Pelley  
Director, Acting President  
Come Home East Hants Society  
Tide Fest Planning Committee  
ehtidefest@gmail.com  
www.tidefest.ca