East Hants: Future Growth

The population of the Elmsdale Trade Area, consisting of the communities of Enfield, Elmsdale, Lantz and Milford, is predicted to more than double to 21,000 people by 2034.

This region has an immediate market-driven demand for an additional 240,000 ft² of commercial retail space¹. Demand will continue to grow as over 5,000 approved residential units are constructed in the area over the next ten years. This rapid residential growth in a currently under-served retail market makes this region a **highly attractive investment location**.



+5,000

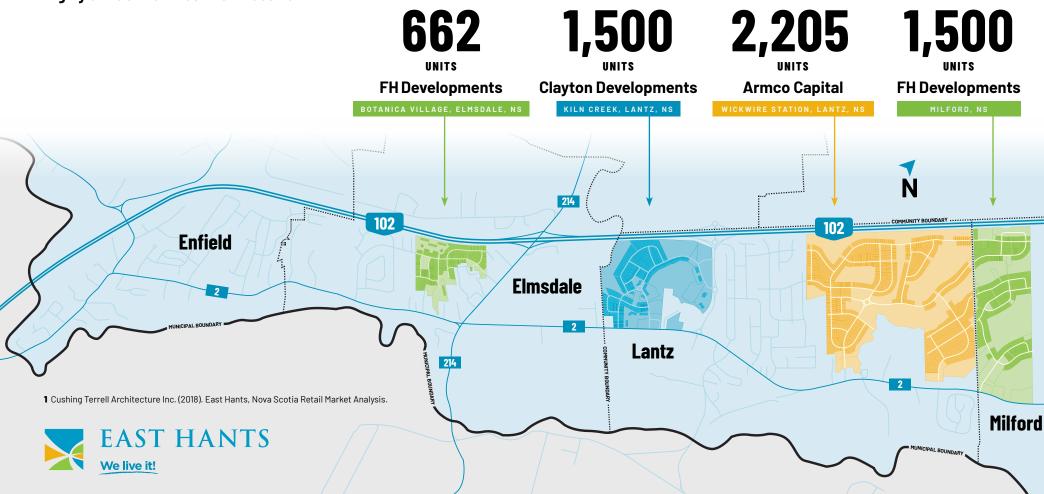
Residential Units by 2034

Projected Population Increase: 12,500

Demand for an additional

240,000 ft²

of Commercial Retail Space



East Hants: People and Growth

In 2023, the Municipality of East Hants grew to 25,882 residents². East Hants' strong growth is projected to continue over the next three decades.

East Hants is home to:

- One of the fastest growing communities in Nova Scotia
- One of the best-connected locations in Atlantic Canada located along Nova Scotia's 102 Highway
- A 10-minute drive from the Halifax Stanfield International Airport and a 30-minute drive from the City of Halifax
- Over 530,000 consumers within a one-hour drive
- A skilled workforce with +50% of East Hants residents having a degree/diploma beyond high school

25,882² **Population**

12,395³ Labour

Median Age

\$**85K**³

Median Annual Household Income

Nova Scotia

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TOP BUSINESS INDUSTRIES⁴







Retail Trade



Other Services (Except Public Administration)



Agriculture, Forestry, Fishing & Hunting

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Radius	Population	Median Age	Avg. Income	Households	Total Expenditures
5KM	9,919	42.2	107,290	4,119	\$123,512
10KM	13,972	42.7	111,550	5,696	\$128,963
20KM	30,766	42.8	116,589	12,153	\$134,825
	5KM 10KM	Radius Population 5KM 9,919 10KM 13,972	Radius Population Median Age 5KM 9,919 42.2 10KM 13,972 42.7	Radius Population Median Age Avg. Income 5KM 9,919 42.2 107,290 10KM 13,972 42.7 111,550	Radius Population Median Age Avg. Income Households 5KM 9,919 42.2 107,290 4,119 10KM 13,972 42.7 111,550 5,696

2 Statistics Canada. Population Estimates, July 2021 3 Statistics Canada. Population Estimates, July 2021 4 Canadian Business Counts, with employees, December 2021 5 ArcGIS Business Analyst, December 2024

Disclaimer: The information provided herein is based on projections and approved but not yet built housing estimates and is provided for general reference only, in good faith, as is, with all faults, and without warranty of any kind. The Municipality of the District of East Hants shall not be liable for any damage or loss of any kind whatsoever related to this information.

