



EAST HANTS

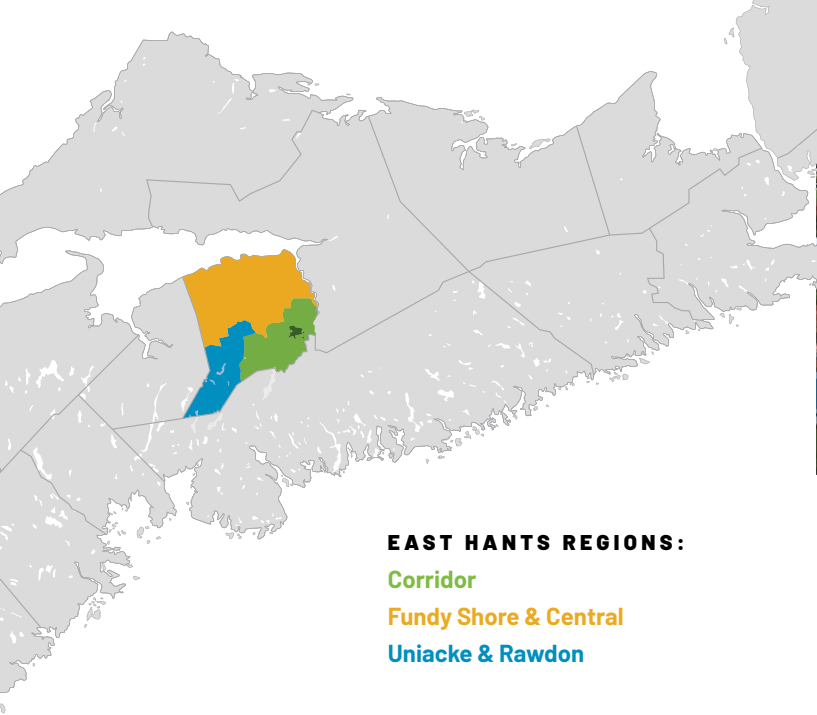
We live it!

# Business Success Program

+ Additional Services



**Economic & Business Development**



**EAST HANTS REGIONS:**

Corridor

Fundy Shore & Central

Uniacke & Rawdon

## East Hants' Business Success Program

*Business Success* is aimed at supporting and encouraging the growth of local East Hants businesses. The *Business Success* program involves engaging with local businesses, like yours, to help you identify issues and opportunities and to connect you to resources and supports that can help improve your operations.

As a member of the local business community, East Hants' *Business Success* team will work one-on-one with you to help identify possible obstacles to your operations and opportunities for your business to grow.

Supporting the local business community is a key priority for East Hants Economic and Business Development, and we are excited to work with you to help grow your business.

## How Does the Business Success Program Work?

### Step 1: Schedule

Schedule a visit with our team.

### Step 2: Meet

During your visit, our team will discuss your business operations and help identify opportunities and/or potential barriers to growth that your business may be experiencing.

### Step 3: Issues and Opportunities

Our team will help you identify challenges and opportunities within your business operations. We will then work with you to identify resources and make referrals and connections to other agencies and organizations that can provide support or information.

### Step 4: Follow Up

Our team will continue to provide support and follow up as we work together to help your business grow or expand.

# What are the Benefits of Participating in the Business Success Program?

Through the *Business Success* program, your business can receive guidance and support to help you succeed. The connections made through the referral process to partner agencies can result in new and ongoing beneficial relationships and collaborations for your business. With your support and participation in the *Business Success* program, we can work together to continue to build a strong and resilient business community in East Hants.

The community as a whole also benefits from having an engaged business community offering economic opportunities through a range of employers across industries.

## **ADDITIONAL BENEFITS OF OUR BUSINESS SUCCESS PROGRAM, INCLUDE:**

- Provides community support for local businesses
- Helps businesses address problems and concerns
- Identifies common challenges across the business community
- Helps local businesses explore opportunities for expansion
- Assists businesses with accessing programs to become more competitive
- Opens lines of communication and builds and strengthens relationships



## *Building a Stronger Business Community Together*

Information obtained through the *Business Success* program about your business will be kept confidential. Our team will only report on the aggregate data from the participating businesses rather than on a specific company. The information collected through your participation in the *Business Success* program can help improve the quality services offered to East Hants' business community.

The *Business Success* program can help make East Hants more attractive to businesses, entrepreneurs and investment. With additional insight into local businesses like yours, the *Business Success* program can identify needs for support, form new relationships and assist the community with investment attraction. The *Business Success* program accomplishes its goals through outreach and scheduled visitations, informed intervention and by working with partners to support our local businesses.



## Additional Services

Our team offers many other services in addition to the *Business Success* program.

### WE ALSO PROVIDE BUSINESS SUPPORT FOR:

- ✓ **Real Estate**  
Finding commercial and industrial real estate opportunities.
- ✓ **Introductions**  
Facilitating introductions to business leaders, customers and potential partners in our community.
- ✓ **Networking**  
Facilitating collaboration, partnership, information exchange and professional events.
- ✓ **Consultation**  
Navigating regulations, including providing you with connections for licensing and permit requirements.



## Lloyd E. Matheson Centre

East Hants Economic & Business Development Office

ELMSDALE, NS

- ✓ **Legal**  
Providing legal, tax and accounting connections to help grow your business.
- ✓ **Workforce**  
Providing connections to workforce development supports, including those that can help you access training programs and hire new employees.
- ✓ **Export**  
Providing connections to export development support for assistance to sell in new markets.
- ✓ **Government Incentives**  
Providing information on available provincial, federal and other incentives.



## *We're Here to Help*

It's our job to help open doors and get you the information you need. From entrepreneurial start-up to business growth and expansion, our team provides support to help you live, work and invest in East Hants.

Please contact us if you have any questions, require assistance, or would like to participate in the *Business Success* program.

### **Economic & Business Development**

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**902-883-4355**

Learn more at [easthants.ca/business](http://easthants.ca/business)

